



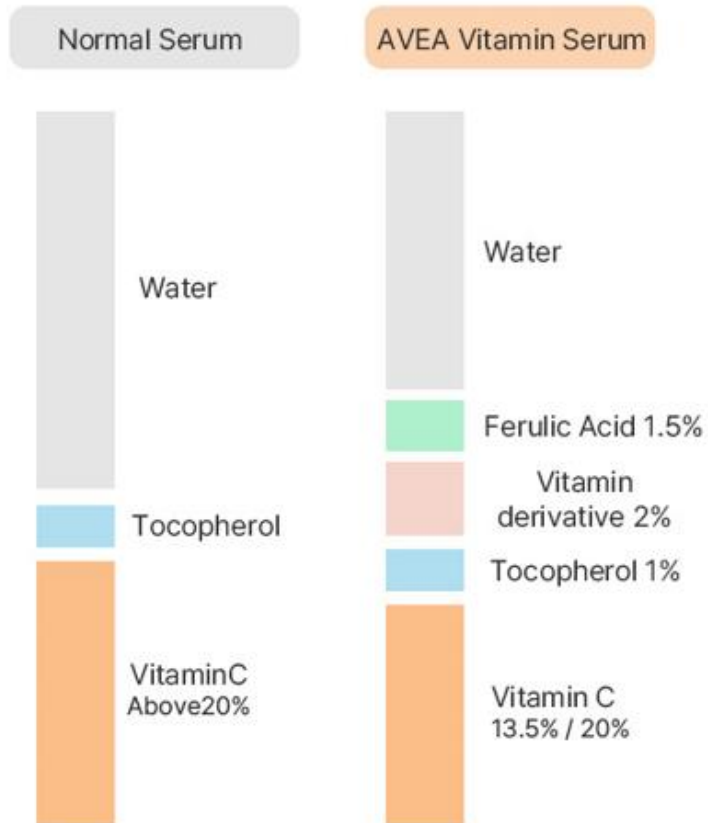
avea

AVEA

VITAMIN C SERUM 16.5% & 23%

MIZHERB CO., LTD / MIZHERB INTERNATIONAL CORP

It is not about the percentage,  
it is about the **“FORMULATION”!**



### The Real AVEA Vitamin C Serum 16.5% & 23%:

The serums' formulation includes potent ingredients such as *Vitamin C, Ascorbyl Glucoside, Tocopherol, and Ferulic Acid.*

These ingredients have been carefully balanced in AVEA's exclusive **GOLDEN RATIO** to maximize their synergistic antioxidant properties.

These serums are not only functional but also versatile in its benefits as follows;

- antioxidant protection
- promoting collagen production
- rejuvenating skin tone
- brightening the complexion.

Unlike conventional Vitamin Serums that can cause discomfort due to a stinging sensation, but our **AVEA Vitamin Serums** offer two distinct variations,

**16.5% : Vitamin C 13.5% + Vitamin Derivative 2% + Ferulic Acid 1.5% + Tocopherol 1%**

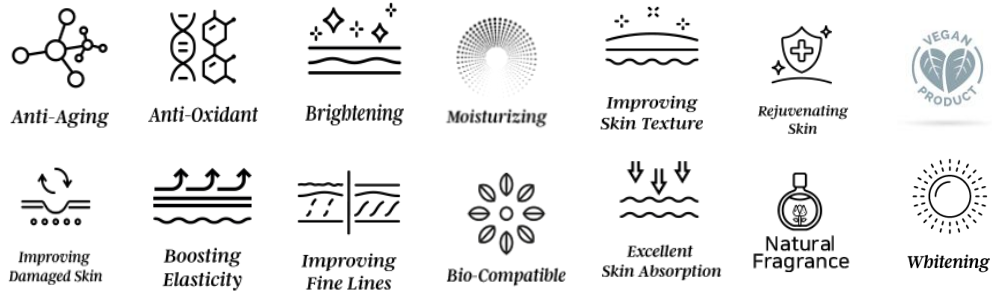
**23% : Vitamin C 20% + Vitamin Derivative 2% + Ferulic Acid 1.5% + Tocopherol 1%**

AVEA Vitamin C Serum 16.5% & 23% cater to both newcomers to vitamin serums and experienced users seeking enhanced effects. Moreover, the serum's hypoallergenic clinical test result proves its compatibility with all skin types, including sensitive skin.

One common concern with Vitamin C products is their unique scent. AVEA has addressed this issue by infusing the serum with natural Damascus Rose Oil. This botanical ingredient replaces the characteristic stench of Vitamin C with a pleasant floral and rich rose fragrance.



## The Real AVEA Vitamin C Serums 16.5 % & 23%:



#StabilizedVitaminC #Brightening #Well-Aging #Whitening #AntiOxidation #ClinicalTest #PlumpSkin #Moisturizing

Vitamin C(135,000 PPM) + Ascorbyl Glucoside(20,000 PPM) +Ferulic Acid(15,000 PPM) + Tocopherol(10,000 PPM)

Our AVEA Vitamin C Serum 16.5% has undergone a meticulous 5-day clinical test and notably, participants experienced remarkable improvements in skin tone balance, brightening, and quick absorption. The test's conclusion highlighted a substantial reduction of dark spots and overall radiant complexion. Elevate your skincare routine with AVEA Vitamin C Serum for proven results.

Beyond this comprehensive clinical test, AVEA Vitamin C Serums have also been subjected to a series of six clinical tests. These tests collectively highlight the serums' effectiveness in numerous areas: reducing deep freckles, minimizing the area of freckles, diminishing aged freckles, enhancing skin tone, maintaining antioxidant effects for up to 100 hours and passing a hypoallergenic test.





### **AVEA Vitamin C Serum 16.5% & 23% Conti:**

The serums' formulation includes potent ingredients such as Vitamin C, Ascorbyl Glucoside, Tocopherol, and Ferulic Acid. These ingredients have been carefully balanced in AVEA's exclusive ratio to maximize their synergistic antioxidant properties.

To ensure the optimal delivery of Vitamin C's effects to the skin, stabilizing the vitamin is paramount due to its vulnerability to oxygen, water, and high temperatures. We have achieved this stability through two AVEA's exclusive techniques. The pure Vitamin C is safeguarded by Cation and Anions layers, which shield it from external elements and a water and oil layer minimizes exposure to oxygen, further bolstering the serum's stability.

One common concern with Vitamin C products is their unique scent. AVEA has addressed this issue by infusing the serum with natural Damascus Rose Oil. This botanical ingredient replaces the characteristic stench of Vitamin C with a pleasant floral and rich rose fragrance.

These serums are not only functional but also versatile in its benefits. It excels in antioxidant protection, promotes collagen production, evens skin tone, anti-aging and brightens the complexion. Unlike conventional Vitamin Serums that can cause discomfort due to a stinging sensation, AVEA Vitamin Serum offers two distinct variations. These variations cater to both newcomers to vitamin serums and experienced users seeking enhanced effects. Moreover, the serum's hypoallergenic clinical test result proves its compatibility with all skin types, including sensitive skin.







## AVEA Vitamin C Serum 16.5% & 23% Conti:

To ensure the optimal delivery of Vitamin C's effects to the skin, stabilizing the vitamin is paramount due to its vulnerability to oxygen, water, and high temperatures. We have achieved this stability through two AVEA's exclusive techniques;

- **Cation & Anion Technique**

Pure vitamin C is safeguarded by double layered Cation and Anion layers which shield it from external elements

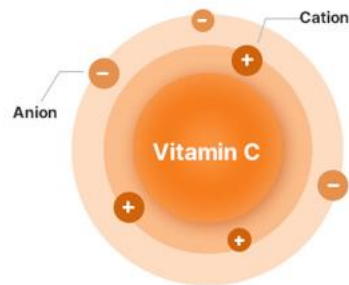
- **Water & Oil Layer Technique**

By creating an oil layer and water layer, oil layer naturally floats on top of water layer and prevents vitamin C's exposure to oxygen which further bolsters its stability.

By applying the above stability techniques, AVEA Vitamin C Serum 16.5% & 23% maintained 97% of its antioxidation efficacy for a stunning 100 hours during a clinical test.

### STEP 01

#### Cation & Anion Technique



### STEP 02

#### Double Layer Technique

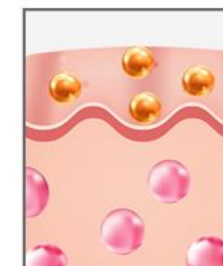


Water Layer + Oil Layer

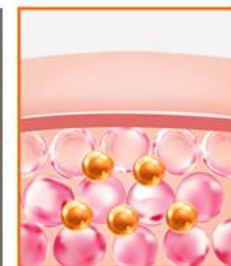
### STEP 03

100 hours antioxidant

maintaining test completed



Oxidated skin with  
sebum secretion



Skin oxidation  
prevented



### AVEA Vitamin C Serums are different!

- **Multi-Vitamin Synergy Combination** that maximize Vitamin C absorption.
- **Dual Functional Serum** that takes care of both whitening and wrinkled
- Vitamin delivered to the skin whole with **3-step stability technique**.
- Passing through **8 Clinical Application Tests** for its functions.
- **Non-Sticky Light** texture.
- **Delight Damascus Rose** fragrance ideal for daily use.

**SKIN TONE REBORN  
WITH  
AVEA VITAMIN C SHINE!**





## DIRECTION

Cleanse > Toner > **Vitamin Serum** > Essence and Cream

- Ideal for use at mornings and evenings
  - Shake lightly before use
  - Recommended to use after tidying up the skin with toner.
  - For sensitive skin type, please apply essence and lotion before use!
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1. After tidying up the skin texture with toner, fill ½ of dropper and apply it to the skin.
  2. Adjust the amount and frequency according to your skin type. : *Recommended to have 2~3 days term between each use for start. Apply daily after the skin gets used to the serum. **Increase the amount of applied each use gradually too!***
  3. Apply gently along the skin texture to allow it to absorb into skin : **leave it for 1~2 minutes** absorbed into the skin. *Repeat apply with short time may cause sticky feeling.*

*Notice : Ideal for morning and evening usage. A Suncream is recommended when heading outdoor!*





Beloved by many  
Celebrities



ENJOY  
**AVEA VITAMIN C  
SERUM TODAY!**

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