

The 23<sup>rd</sup>

# G-FAIR KOREA

A trade meeting from right where you are!

Korea's largest exhibition for small and medium-sized enterprises(SMEs), G-FAIR KOREA invites you to an online exhibition and trade meeting. Come join us for the opportunity to explore fabulous products of Korea!

## Overview

### About the Online G-FAIR KOREA

<b>Website</b>	online.gfair.or.kr ※ Opening September 1
<b>Date</b>	September 1 - November 27, 2020
<b>Scale</b>	400 exhibitors
<b>Contents</b>	Korean SMEs and their products are introduced through online exhibition website
<b>Hosted by</b>	Gyeonggi-do Provincial Government
<b>Organized by</b>	GBSA and KOTRA

### About the Online Trade Meeting

<b>Place</b>	Video conference rooms or the buyer's home or office via Zoom, Teams, etc.
<b>Date</b>	October 21 - November 27, 2020
<b>Contents</b>	1:1 online trade meeting after a 'exhibitor-buyer' match-up in advance *Meeting schedules are arranged according to the inviting organization or agency.

## Exhibits



LIVING

Beauty, baby and kids, furniture, interior design, home appliances, fashion, gifts, pets, etc.



DINING

Agro-fishery products, processed foods, kitchen products, cooking products, tableware, etc.



HEALTHCARE

Health care, supplements, sleep, leisure, sports, travel goods, personal hygiene products, organic foods, etc.

## How to participate in online G-FAIR KOREA

1

Apply for participation as a buyer

\* Only allowed through designated organization/agency

2

Log in & look up online G-FAIR KOREA

\* ID/PW will be provided

3

Request meetings with exhibitors of interest

4

If an exhibitor responds to your request, your match-up is successful!

5

Have a trade meeting with your future partner

## Contact

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