



Beauty is NOT only skin deep

Pelvic correction effect
Hip UP and body shape correction effect
Women's diseases remedy effect
Far-infrared effect
Thermotherapy effect
LED Therapy Effect (HHI-LED Model)
Ergonomic Design

hi·hip



Shape! your body line.



1. Pelvic correction effect

As hi:hip fixes the posture for sitting on the chair correctly, it allows you to keep a correct posture at all times and it helps to correct the distorted pelvis by correcting the posture easy to be distorted habitually due to sitting for a long time.

2. Hip UP and body shape correction effect

It helps to create the elastic hip shape and hip up effect through caring the banana line the most likely to be pressed in hip and it helps body shape care and correction by supporting the relaxed pelvis after childbirth.

3. Women's diseases remedy effect

Far-infrared heater and far-infrared LED of hi:hip can keep the lower body warm and much helps blood circulation and remedy of obstetric and gynecologic diseases.

4. Effect of far-infrared ray

Far-infrared ray penetrates deep into the inside as well as surface of our body or materials and keep optimal body heat as it is increased when our body heat goes down or decreased when our body heat goes up. As it penetrates 80 times more deeply into subcutaneous layer and helps to remove pathogens causing various diseases and to generate cell tissues.



Thermotherapy - It keeps the body heat to optimal temperature.

Ripening - It promote growth of human body

Self-purification - It improves blood circulation in the body and keeps balance in supplying nutrients

Drying and wetting - It keeps optimal moisture in the body

Neutralization - It promotes excretion of bodily wastes and neutralizes odors in the body

Resonance - It breaks down various nutrients in the body and keeps balance of nutrients

5. Ergonomic Design

hi:hip designed in the most suitable shape for features and development of women's body through actual measurement and research based on information of women's ergonomic structure, provides both comfortability and tension.

6. Convenience in use

Only sitting on hi:hip without connection to power helps hip up function and pelvis correction. In addition, warming function and far-infrared function can be used by simple one-touch button after connecting to power.

The main source of body complexes are a twisted pelvis.

A pelvis does not twist in only one direction but in many directions. There are various types of twisted pelvises; broadened pelvis, narrowed pelvis, tilted pelvis backward, tilted pelvis forward, twisted pelvis toward one side and so on.

When you have a twisted pelvis, you will not lose weight easily through diets. There is a big difference between fat gained by no exercise and eating too much and fat gained as a result of an unbalanced pelvis. You can lose fat from overeating by reducing your food intake and exercise. However, to lose fat gained through an unbalanced pelvis, radical steps must be taken.

1. If your pelvis loses its balance, your metabolism is likely to slow down.
2. If your pelvis is twisted, even though you lose weight you will not have a well proportioned figure.

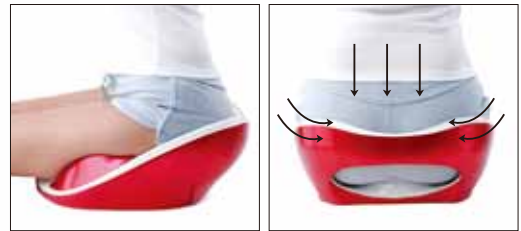


Ladies! Keep your body at an 85-degree angle.

The female pelvis widens at an angle of 85 degrees. This is the correct angle for women. When you maintain this angle, it can help in balancing your weight evenly thereby maintaining correct physique. This can also help to make the organs which are protected by the pelvis to function better. And this process also makes your body more healthy. By speeding up metabolism, useless fat will not accumulate.

How to Use?

Sit on hip as close to the back as possible.



This product is to correct your posture. It can only be effective when you use it by sitting up straight.

for whom?



Are you training for "S line"?

hi:hip helps to maintain proper posture and skin elasticity of the pelvic region. By maintaining proper pelvic posture with hi:hip you can promote your body's "S line".



Do you sit for long periods while studying?

hi:hip can help to maintain good posture for students who sit for a long time. You can relieve stress through use of massage and heating functions.

Do you work in an office?

hi:hip helps to maintain a healthy pelvis by taking advantage of the time you spend sitting on it. And it can help to protect your hips from getting wrinkles and all kinds of edemas by evenly distributing weight on your hips.



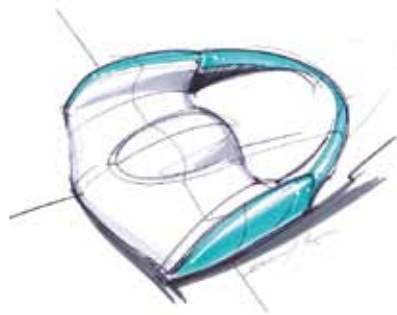
Have you recently given birth to a baby?

hi:hip can aid in the correction of a twisted pelvis when taking into consideration the changes of the female body and anatomy after childbirth, and help you get back the same sleek body line. It has a function which is similar to the effects of a 'Sitz Bath' which can help alleviate the symptoms of female diseases that are common after childbirth.



hi·hip is a Science!

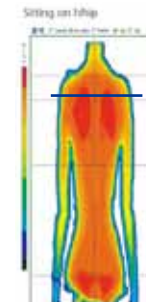
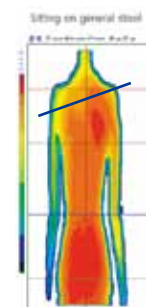
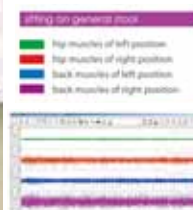
hi·hip is science attained by researchers studying interdisciplinary amalgamation for the rational shape and function over a long period of time. Through ergonomic research hi·hip is designed for outstanding functions related to body-weight-load and the shape of the pelvis above and beyond the use of cosmetic products.



The study of hi-hip's shape:
Between & Beyond

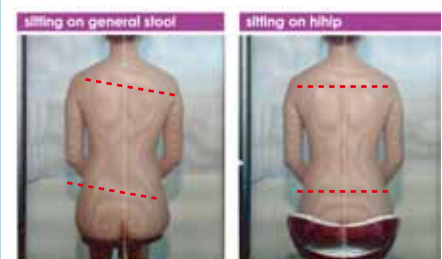
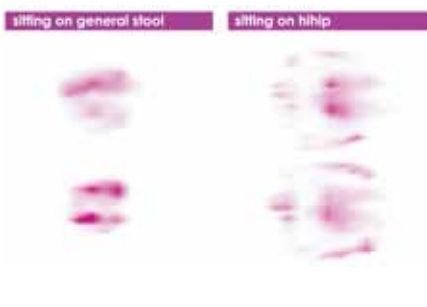
1st step

The prototype was designed for the perfect shape of the body line of females through hundreds of experimental tests.

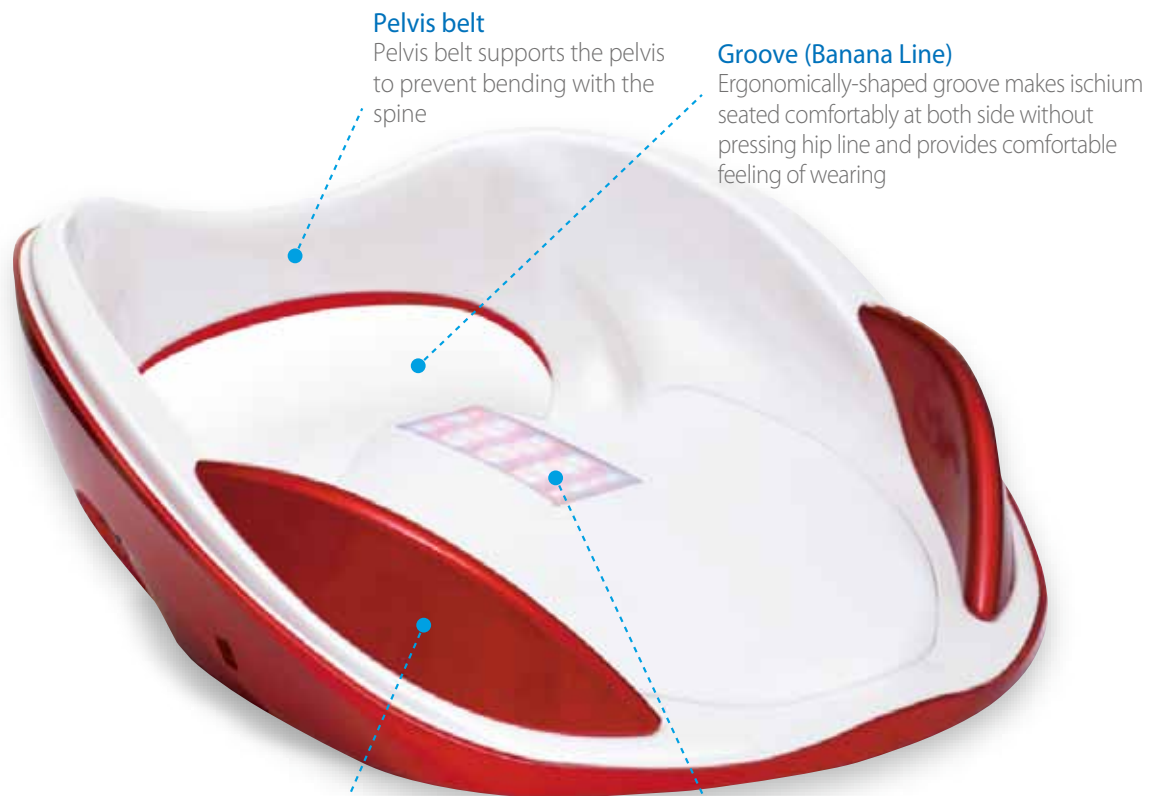


2nd step

The shape of the final prototype was logically designed from the 2nd and 3rd prototypes to be adapted to the line of females by performing repeated function tests.



New Generation - pelvic corrector with the most advanced performance!!



Pelvis belt

Pelvis belt supports the pelvis to prevent bending with the spine

Groove (Banana Line)

Ergonomically-shaped groove makes ischium seated comfortably at both side without pressing hip line and provides comfortable feeling of wearing

The wing for pelvic correction and fixing

It makes legs come together naturally and press POONGSI acupuncture point to help blood circulation in the lower body

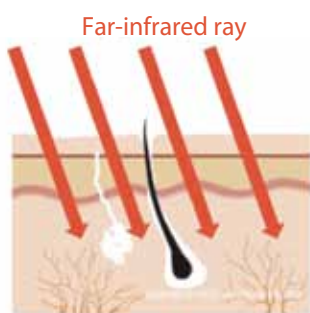


LED Therapy / Far-infrared Therapy

RED, BLUE Light Therapy and far-infrared thermotherapy are applied. With which you can enjoy both LED Therapy Effect and Thermotherapy effect at once (only available in HHI-LED Model) Thermotherapy keeps temperature for sitz bath (40~45°C).

It is operated for 20 minutes as a cycle and it is turned off automatically.

Effect of far-infrared ray



penetrate deep into 40mm of the body

Prevention of cell aging

Promotion of metabolism

Relief of pain

Prevention of adult diseases

Chronic fatigue

Far-infrared ray penetrates deep into the inside as well as surface of our body or materials and keep optimal body heat as it is increased when our body heat goes down or decreased when our body heat goes up.

As it penetrates 80 times more deeply into subcutaneous layer and helps to remove pathogens causing various diseases and to generate cell tissues

Effect of LED Therapy

BLUE Light - Sterilization

RED Light - Regeneration of cells, Control of pain and inflammation

FIR far-infrared ray - Promotion of metabolism, Relief of pain, Prevention of cell aging, etc.

* Reference

- LED curer for treatment of skin diseases - ETRI Senior research Kim Jin Tae et al
- Effect of Radiation of Light Emitting Diode on healing of skin wound (Thesis by Kim HyeongMi / Chung-Ang University, Department of Medicine)
- Thesis on LED - Study on Optimization of Skin Care using multi-wavelength light source (Graduate School of Mokwon University - Thesis by Kim Shin Ja)

- Thesis on LED - 660 nm Light-emitting diode light inhibits melanin synthesis in vitro and in vivo models- Chung-Ang University, Department of Medicine (Thesis by Oh JeongTaek)
- Study on measurement and simulation of heat transfer of biological tissues according to characteristics of light source (Daegu Catholic College of Medicine, Department of Medical Engineering- Quoted from thesis by Yoon JinHee and other many references)



Detail Attributes

- Product Name : hi:hip (Pelvic Correcting Aid)
- Model : □HHI-LED □HHI-FIR □HHI-IV □HHM-LED □HHM-FIR
- Weight : 2.2kg / Packing weight : 3.8kg (Packing for courier 4.6kg)
- Rated voltage : DC 12V @1.5A (AC 100~240 free voltage)
- Product size : Product - 480x390x170(mm)
Packing - 510x420x175(mm)
- Warming Temperature : LOW - 40~42℃ / HIGH - 43~45℃

Functional Description by Model

Model	Function					
	Pelvic Correction	Hip-Up	Far-infrared ray	Warming	LED Therapy	Massage
HHI-LED	0	0	0	0	0	
HHI-FIR	0	0	0	0		
HHM-EV	0	0				

hi:hip

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