

"Global Distribution Partner for K-Beauty Brands"

† "Blessed are those whose strength is in you, in whose heart are the highways to Zion." (Psalm 84:5)

Web www.mountzion.co.kr

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History

Zion has achieved steady growth since its establishment.

* Revenue has grown more than 20x since 2017.

* Revenue in Q1 2026 has already surpassed the full-year revenue of 2025.

2017

Cosmetics Import

- ① MFDS Registration
Cosmetics Responsible Person
(Brand Holder) No. 11614
- ② Quality Control Contract
Korea Health Functional Food Institute



2021

External Activities

- ① 2024 Cosmoprof Hong Kong
- Invitation as an Elite Buyer
- ② KITA Korea Grand Sourcing Fair 2024
- Selected as a Top 100 Excellent Seller



2019

Export Preparation

- ① Electronic Commerce
- ② Trade
- ③ Product Design

2025

Export Growth

- ① Selected for Online Export Support Program
(Korea Ministry of SMEs and Startups)
- ② Joined the Korea International
Trade Association (KITA) as a full member
- ③ Global E-commerce Platform "ZionMall 2" Launched



2026

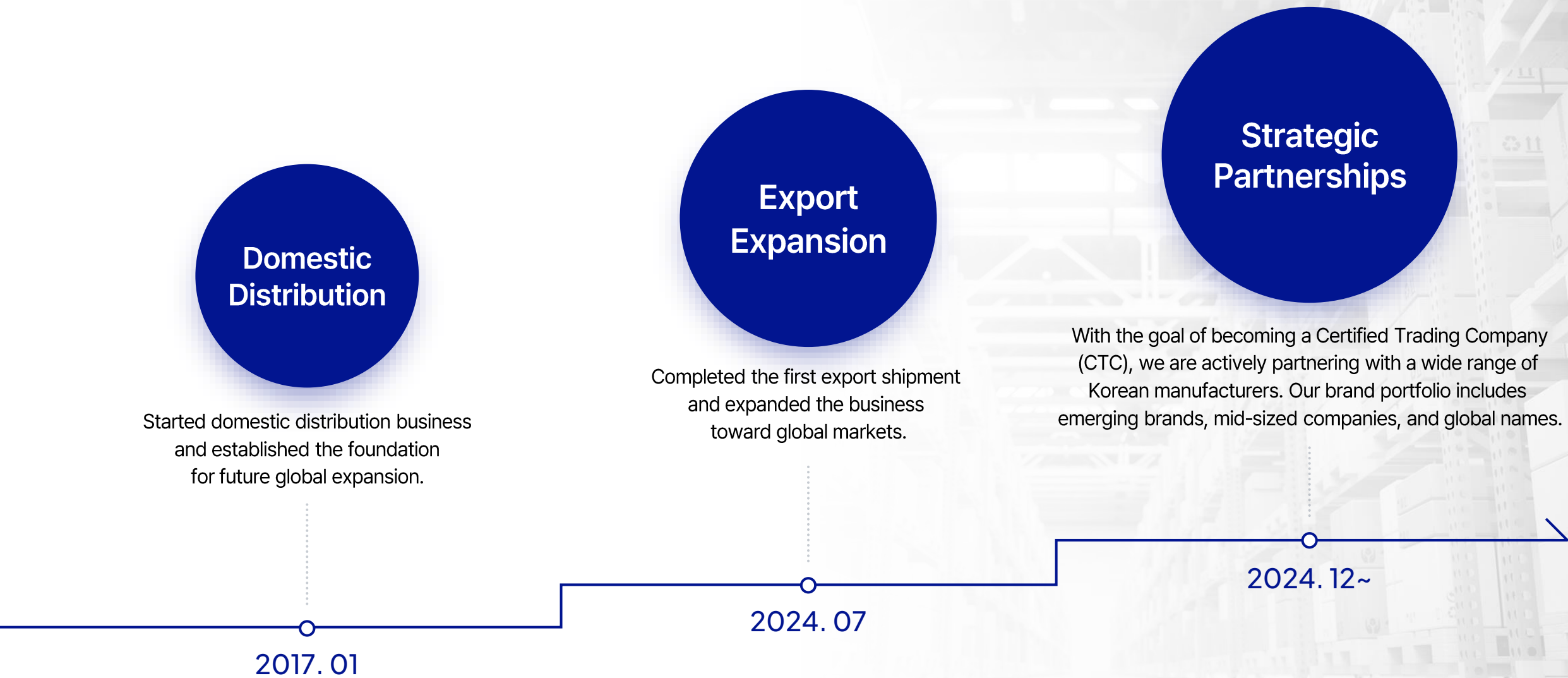
Export Expansion

- ① Corporate Conversion Completed
(Zion, Feb 6, 2026)
- ② Europe Export: EUR 250,000+ (Q1, 2026)
- ③ India Subsidiary Establishment
& Local Partnership MOU (H1, 2026)



Growth Journey

Since its establishment in 2017, Zion has steadily expanded from domestic distribution to a global K-Beauty export business.



Global Distribution Network*

Proven export and distribution track record across 15+ countries (Canada, South Africa, UK, Germany, Poland, Uzbekistan, USA, etc.) *



* As of 2026.03.
* All exports are officially recorded in the Korea Customs system (UNI-PASS) and are fully traceable and verifiable

Proven Global Distribution Partner

Zion has built a strong foundation in the Korean cosmetics industry through years of import, distribution, and export experience. Building on our experience and proven track record in Korea, we continue to expand our global export business. We are committed to building long-term partnerships based on trust, reliability, and mutual growth.



FOUNDATION

Year of Establishment

2017

EXPORT INDICATOR

Active B2B Partners

60+

PORTFOLIO

K-Beauty Brands

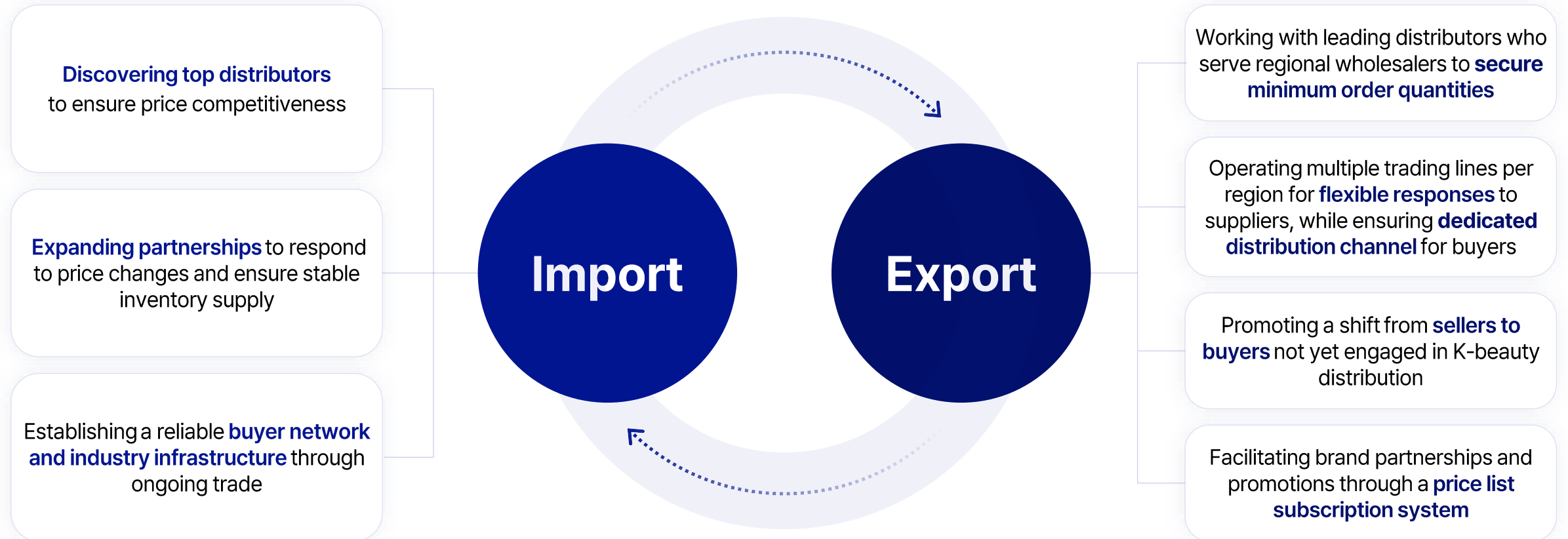
210+

GROWTH

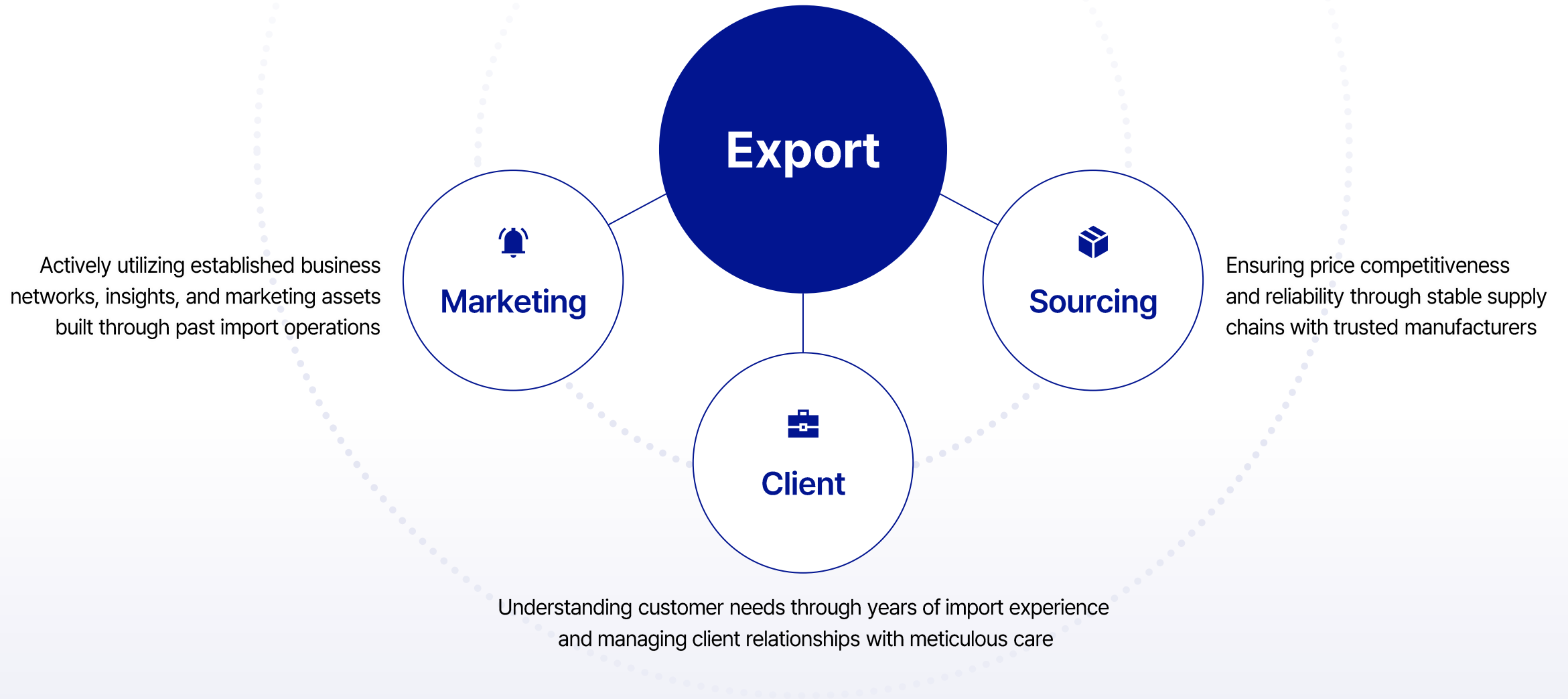
Revenue Growth

20x+

Import & Export Synergy



Strategy



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